



# CREATIVE BUSINESS QUALIFICATION APPLICATION FOR NEW BUSINESSES

PLEASE NOTE: FOR NEW BUSINESSES WHICH RECEIVED THEIR BUSINESS LICENSE AFTER APRIL 21, 2015. APPLICATION DUE AFTER CERTIFICATE OF OCCUPANCY HAS BEEN RECEIVED.

1. Name of Business:

2. Owner Name:

3. Owner Type:

a.  LLC

b.  Sole Proprietor

c.  Corporation

d.  Other:

4. Has the business operated under any other names?  Yes  No

a. If "yes," list all names under which the business has operated or is operating:

5. Contact Person:

6. Registered Agent:

7. Address:

8. Email:

9. Phone:

10. Business Web Site:

11. Location within ViBe Creative District, including street address:

12. Provide a detailed description of the business and business activities conducted at the site located within the ViBe Creative District.

13. Explain why this business should qualify as a Qualified Creative Business as defined by City Code Sections 9-1 through 9-9. (Appendix A includes the definition of a Qualified Creative Business)

14. This business is:

a.  Start up

b.  Relocation

- If so, from where, including street address and jurisdiction?

c.  New additional location

- If so, where are other locations, including street address and jurisdiction?

- How long have other locations been operating?

d.  Other:

15. If an existing business, please describe current and past business activities, including past locations of the business.

16. Proposed start date of business or date proposed to open in the ViBe Creative District:

17. Date you received or plan to receive a Business License for this business:

18. Have you been approved by the Commissioner of the Revenue to participate in the Business License Incentive Program?  Yes  No

19. If opening the business after July 1, do you wish to elect to designate the following calendar year as the first year for incentives?  Yes  No

20. If you plan to apply for reimbursement for fees paid to the Planning and Community Development Department, please indicate the date of the first permit for which you will seek reimbursement:

21. This business

- a.  Owns property in the Creative District.
- b.  Leases property in the Creative District. If so, attach a copy of the lease.
- c.  Other:

22. Do you have a Business Plan? If so, please attach.

23. List all principals of the business with addresses.

24. If business is other than a sole proprietor, please attach documentation showing that signatory below is authorized to sign the application and any subsequent agreement on behalf of business.

I hereby certify that all the information provided in and attached to this application is true and correct.

Date

\_\_\_\_\_  
Owner or Principal Signature

Title

Confidential proprietary records provided by a business as part of this application, including financial information and business plan, shall be maintained as confidential by the City of Virginia Beach and are not subject to disclosure under the Virginia Freedom of Information Act, Code of Virginia §2.2-3705.6(a)(3).

Questions? Contact Emily Archer, Strategic Growth Area Office: [earcher@vbgov.com](mailto:earcher@vbgov.com)

Return application to:

Virginia Beach Strategic Growth Area Office  
ATTN: Emily Archer  
4525 Main Street, Suite 710  
Virginia Beach, VA 23462

## Appendix A: Definition of Qualified Creative Business

The ViBe Creative District, which shall consist of all property designated on the map entitled “ViBe Creative District,” on the following page. A qualifying organization shall be physically located within the Creative District designated by the City Council.

*Qualifying organization* means:

- An individual, business or other entity that contributes to the spectrum of arts and cultural activities and venues available to the public by regularly presenting live performances of theatre, dance, music, or other imaginative work or producing or exhibiting physical works created by, or under the direction of one or more artists, that are intended for unique production or limited reproduction;
- A museum or historic site, the primary mission of which is education or historic preservation;
- A theater, including an art-house movie theater for art, independent and world films, art gallery, dance studio, music venue, performance space, art school or academy, including a culinary arts school or academy;
- An individual, business or other entity that is principally engaged in one or more of the following fields or activities:
  - Architecture;
  - Marketing and advertising;
  - Culinary arts, including, but not limited to, artisans engaged in bread making, cheese making, charcuterie, confectionary, coffee roasting or similar practices, culinary institutes and restaurants that (i.) locally source no less than ten percent (10%) of the food served at the establishment; (ii.) are not one of a chain of restaurants having more than ten (10) establishments; and (iii.) prepare food by hand or using traditional, non-industrialized methods. For purposes of this section, “locally” shall mean within the Commonwealth of Virginia or no farther than fifty (50) miles from the location of the subject establishment;
  - Design, including industrial, interior, graphic, web and fashion design;
  - Film and media, including radio, video animation and photography;
  - Publishing;
  - Software development;
  - Research and development of technology related to: (i.) energy efficiency and renewable energy; (ii.) water use efficiency; (iii.) the reduction of waste, pollution and environmental degradation; (iv.) sustainable development; or (v.) green building; or
  - Historic preservation.
  - Craft breweries, craft distilleries or wine-tasting rooms;

- Farmer’s markets at which locally-sourced produce, meat and eggs, seafood, artisan breads and cheeses, hand-harvested honey, and other fresh, small-batch foodstuffs are the predominant items that are offered for sale; or
- Antique markets at which the display of antiques covers at least fifty percent (50%) of the display floor area. For purposes of this section, antiques shall include only works of art, furniture, decorative objects or similar items having special value by virtue of their age and uniqueness.

# Appendix B - Map of the ViBe Creative District

