

Virginia African American Cultural Center
presents

**UNITY IN COMMUNITY ARTWALK ALONG THE
VIRGINIA BEACH BOARDWALK**

FOR THE INAUGURAL VIRGINIA BEACH JUNETEENTH FESTIVAL

**Mural Displays from 15th-31st Street
Opening Celebration & Mural Awards Ceremony:**



June 19th 11am-12pm
24th Street Park Stage
on Atlantic Avenue



Virginia African American Cultural Center

A Public Art Walk Along the Boardwalk to promote:

- **UNITY**
- **TOGETHERNESS**
- **INSPIRATION**
- **HISTORY**
- **CONNECTEDNESS**
- **KINDNESS**
- **UNDERSTANDING**
- **LOVE**
- **ACCEPTANCE**
- **COMMUNITY**



Virginia African American Cultural Center

UNITY IN COMMUNITY

Public Art Walk Along the Virginia Beach Boardwalk

- Promote positive public dialogue about important social issues
- Strengthen bonds between diverse communities and local government
- Embrace and showcase the multi-cultural arts community in Virginia Beach
- Provide residents and visitors to the Boardwalk an engaging, positive memory to share on social media and with friends and family that celebrates all people
- Engage youth leaders from Hampton University, NSU, ODU, TCC & Virginia Wesleyan Univ. to connect young adults and artists with this project



Virginia African American Cultural Center

UNITY IN COMMUNITY

a series of double-sided murals painted by local artists; artworks facing both the beaches and boardwalk

Boardwalk Facing Mural – 16ft wide X 6ft tall



Beach Facing Mural – 16ft wide X 12ft tall

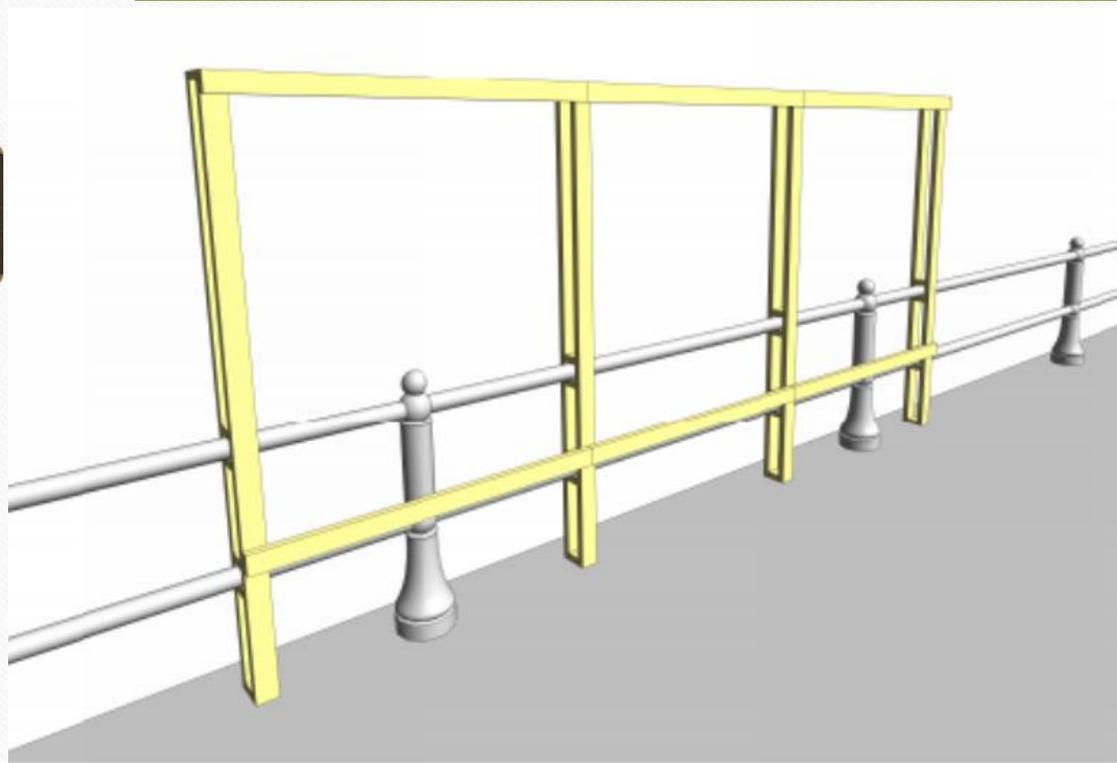


Samples of previous temporary murals on railing from 2019



Virginia African American Cultural Center

UNITY IN COMMUNITY ART WALK ON BOARDWALK: temporary wooden frames build around the railing



Temporary wooden frames are constructed snugly around the boardwalk railing to use the structural integrity of the metal railing.

It can be built and removed without damaging the existing structure. Architectural renderings and structural engineering reviewed and approved in 2019.

Requires professional contractors to install and deinstall.

This process was tested twice in 2019 for the Boardwalk Art Show in June & the American Music Festival in September.



UNITY IN COMMUNITY ART WALK ON BOARDWALK:

locations spaced out along the boardwalk railing



Murals could be strategically located near public access points to the beach.

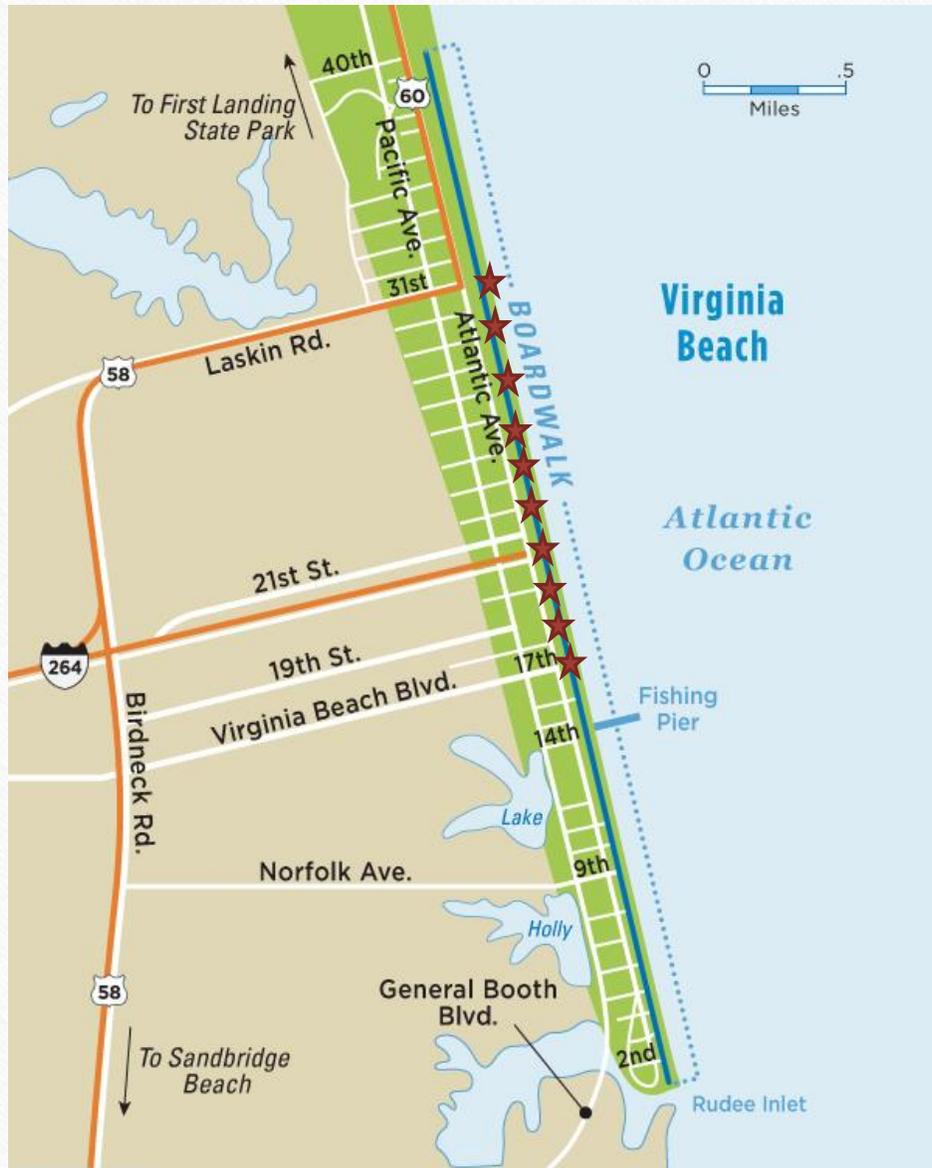
Concentration of murals to be located in the most trafficked parts of the boardwalk.

Guidance from Special Events Office is welcomed to avoid interrupting permitted events

Strategic placing to mitigate line of sight concern from private businesses



Virginia African American Cultural Center



UNITY IN COMMUNITY ART WALK ON BOARDWALK:

locations spaced out along the boardwalk railing

1504-1506	MURAL FRAME 1	2320-2322	MURAL FRAME 9
1509-1511	MURAL FRAME 2	2417-2419	MURAL FRAME 10
1618-1620	MURAL FRAME 3	2712-2714	MURAL FRAME 11
1707-1709	MURAL FRAME 4	2818-2820	MURAL FRAME 12
1904-1906	MURAL FRAME 5	3003-3005	MURAL FRAME 13
1909-1911	MURAL FRAME 6	3115-3117	MURAL FRAME 14
2205-2207	MURAL FRAME 7	3119-3121	MURAL FRAME 15



Virginia African American Cultural Center

UNITY IN COMMUNITY

Public Art Walk Along the Virginia Beach Boardwalk

Proposed to open Juneteenth Weekend – June 19, 2022

May 2022:	Call for artists
June 2, 2022:	Artwork review and selections with VB Public Art Committee
June 3, 2022:	Artists notified; Press Release to announce project
1 week out:	Construction of wooden frames June 13-15, 2022
June 16th:	Banners installed; Artists begin painting June 16-18
June 19th:	Afternoon or evening proclamation & unveiling
1-3 months:	Art Walk Exhibit on Public Display TBD by City



Virginia African American Cultural Center

UNITY IN COMMUNITY

Public Art Walk Along the Virginia Beach Boardwalk

Juneteenth – June 19th

- Media welcomed to come photograph finished artworks and artists
- Mayor's Proclamation on boardwalk or in a park
- IDEA and Human Rights Commissioners present and acknowledged
- Cultural music piped along the Boardwalk for event hours
- Potential featured guest curators or virtual panel with artists



GUEST JUDGE FROM VA: Ken Wright

- ❖ A Richmond, VA. native, and graduate of Norfolk State University with a BFA in graphics and fine arts. Ken is an abstract painter using acrylics on canvas or museum board. He is a former arts commissioner for the State of Virginia, and has served on many arts boards. He has won over 300 awards and honors for his work.
- ❖ Ken's art is in many collections all over the United States and abroad. Among the collectors of his work are President George W. Bush, and President Barack Obama, which both hung in the White House. Other collectors to name a few are former Ambassador to Liberia West Africa, Bismark Myrick; movie actress Eartha Kitt (deceased), and actress Tatiana Ali. His work has been exhibited in the office of U.S. Senator Mark Warner on Capital Hill, Washington, D.C.



GUEST JUDGE FROM NORFOLK: Clayton Singleton

- ❖ Veer Cover – 2020 Muralist of the Year
- ❖ Distinction Magazine Cover – 2021 Featured Artist
- ❖ Exhibited with Virginia MOCA



GUEST JUDGE
FROM
VIRGINIA BEACH:
Gary Ryan

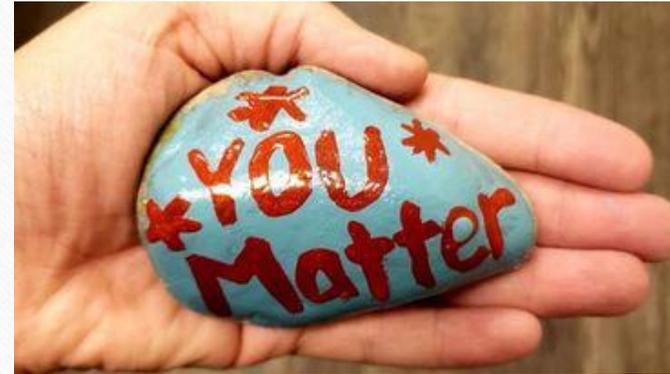
- ❖ Executive Director of Virginia Museum of Contemporary Art
- ❖ A self-professed “business person by training and art lover by birth.”
- ❖ Prior to MOCA, Ryan worked at Katonah Museum, founded Palermo Strategy, a fundraising consulting firm, and worked Metropolitan Opera, Brooklyn Academy of Music and Time, Inc.



UNITY IN THE COMMUNITY

ART WALK ALONG THE VIRGINIA BEACH BOARDWALK

Provide a public take-away such a painted kindness rock or mural coloring page



Virginia African American Cultural Center

UNITY IN COMMUNITY

COMMUNITY PARTNERS



Virginia African American Cultural Center
presents

UNITY IN COMMUNITY
FOR THE INAUGURAL VIRGINIA BEACH JUNETEENTH FESTIVAL

A Public Art Walk Along
the Virginia Beach Oceanfront



Summer 2022

